

Information Text On The Protection Of Personal Data

Information Text On The Protection Of Personal Data

The protection of your personal data is very important to us, and in this context, we are informing you about the Personal Data Protection Law No. 6698.

Definitions

In this clarification text, the following terms are defined as:

Personal Data: Any information relating to an identified or identifiable natural person.

Personal Data Protection Law (KVKK): The Law on the Protection of Personal Data No. 6698, which came into effect after being published in the Official Gazette on April 7, 2016.

Company: Pireks Companies located at Ömerli Mah. Murathan Sokak No: 3 Arnavutköy - Istanbul / Turkey and Organize San. Bölgesi Gaziosmanpaşa Mah. 2. Cad. No:11 Çerkezköy / Tekirdağ.

Data Controller: A natural or legal person who determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system. In this context, Pireks Copper is considered as the Data Controller.

Data Processor: A natural or legal person who processes personal data on behalf of the Data Controller based on the authority granted by the Data Controller.

Purpose of Processing Personal Data

In accordance with Articles 4, 5, and 6 of the Personal Data Protection Law (KVKK), your personal data will be processed for the following purposes:

- Being in compliance with the law and the principles of honesty,
- Being accurate and, when necessary, up-to-date,
- Processing for specific, clear, and legitimate purposes,
- Being relevant, limited, and proportionate to the processing purposes,
- Safely retaining personal data for the period required by the relevant legislation or for the duration necessary for the processing purposes,
- Using systems implemented by the government through ministries within the scope of the pandemic (e.g., E-Nabız, HES Code, etc.).

In accordance with the principles, your personal data will be processed in connection with the activities of our company as outlined below. Your personal data will be processed in compliance with the Occupational Health and Safety Law, Tax Procedure Law, Turkish Commercial Code, Labor Law, Turkish Civil Code, Social Security Institution, and other relevant legal regulations for the following purposes:

- Providing our services,
- Making our website and applications more user-friendly,
- Promoting and improving our services,
- Getting to know you and enhancing our communication,

- Carrying out business activities,
- Conducting data analysis, research, surveys, and other forms of assistance and notifications,
- Determining and implementing our company's strategies,
- Managing our company's security, operations, reporting, statistics, and human resources activities.

These activities are carried out in accordance with the applicable laws.

Who do we transfer the processed personal data to and for what purposes?

In accordance with Articles 8 and 9 of the KVKK, your personal data may be transferred to third parties (legally required administrative and official authorities, Pireks Bakır Alaşımları San. ve Tic. A.Ş. and its subsidiaries, collaborating institutions, suppliers, our company's managers and employees, legally authorized public institutions and organizations, as well as legally authorized private legal entities or foreign countries) as deemed necessary for the continuation of our company's activities, within the framework of the conditions and purposes of personal data processing, and for the purposes stated above.

Method of Personal Data Collection and Legal Basis

Your personal data is collected by our company through the following methods:

- Occupational health and safety services,
- Human resources services,
- Written/digital applications made to our company and branches,
- Our website,
- Calls to our phone numbers,
- Social media,
- SMS channels,
- Social Assistance, Information about Projects,
- Continuation and improvement of services.

The data is collected, processed, and transferred in accordance with the basic principles outlined by KVKK, and within the scope of the conditions and purposes of personal data processing specified in Articles 5 and 6 of the KVKK, for the purposes stated in this Clarification Text. The collected personal data is stored within the legal retention periods as required by the relevant legislation.

Rights of the Personal Data Owner

According to Article 11 of the Personal Data Protection Law (KVK Law), you have the right to apply to our Company and request the following regarding your personal data:

- a) Learn whether your personal data is being processed,

- b) If your personal data is processed, request information regarding the processing,
- c) Learn the purpose of processing your personal data and whether it is being used in accordance with that purpose,
- ç) Learn about third parties to whom your personal data has been transferred, either domestically or abroad,
- d) Request the correction of your personal data if it has been processed incompletely or inaccurately,
- e) Request the deletion or destruction of your personal data if the legal reasons for processing it have ceased to exist,
- f) Request that the actions taken in accordance with (d) and (e) be communicated to third parties to whom your personal data has been transferred,
- g) Object to the results of the processing of your data through automated systems, if such processing leads to a result detrimental to you,
- ğ) Request compensation for any damage caused by the unlawful processing of your personal data.

How can you exercise your rights?

In order to use the rights listed above, for security reasons, we need to verify your identity during your application. In this context:

- To learn whether your personal data is processed, the purpose of processing, whether it is used in accordance with the purpose, and to learn about third parties to whom your data is transferred either domestically or abroad, or if you wish to object or claim damages, you should send an email to **info@pireks.com** and **ik@pireks.com**, including your address and mobile phone number, to help us verify your identity by comparing it with the information registered in our system.
- To exercise your rights to request information, correction, deletion, or destruction of personal data, you must apply to our company in person with the necessary identifying details at the company address, or by sending a written request via a notary, or by sending a signed email with your secure electronic signature to **info@pireks.com** and **ik@pireks.com**.

